



## **PRESS RELEASE**

*For immediate release in new product feature*

### **Is your car or horsebox causing you backache?**

It's not uncommon to see otherwise fit riders stretching and yawning as they climb out of their horsebox or car.

Somehow we still expect ourselves to perform at our best yet wouldn't entertain the notion of our horses doing so if arriving tired, stiff and sore.

However, a cost-effective secret weapon designed for professional drivers is now available to ensure you do arrive ready for battle.

The CG-Lock clips on to your seatbelt, keeping you secure and preventing you from slipping into the poor posture that causes, particularly, lower back pain and fatigue.

It takes seconds to fit and can be easily transferred from one vehicle to another, making it a steal at under £45.00.

Contact Back In Action on 01494 434343 or visit the website [www.backinaction.co.uk](http://www.backinaction.co.uk) for more information.

138 words

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#### **Note to editors:**

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