



PRESS RELEASE

For immediate release in new product feature

Driven to drugs? Buckle up to banish backache.

At 30 you laugh at yourself as you ease yourself carefully out of the car after a long drive.

At 40 you're likely to be popping the pills.

At 50 you'll be visiting a chiropractor and at 60 you'll be wishing it was all over and that the Grand-children would come and visit you so you don't have to endure another long journey.

Backache is no laughing matter yet a startling number of us suffer from it – principally from our poor posture behind the wheel.

But at last, something can be done and it's got nothing to do with needing to buy a car with ABS, EPS, massaging seats or whatever other technology takes your fancy.

For a paltry £49.95, you can change the way you travel, forever.

The CG-Lock, originally designed to enhance the skills of professional drivers by securing their driving position, is available to you.

Fitted in seconds to your seat belt, it stabilises your hips thus preventing you from slipping into the poor posture that gives rise to back pain and consequently may cause you to fatigue early or find yourself suffering from road-rage.

Contact Back In Action on 01494 434343 or visit the website www.backinaction.co.uk for more information.

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Note to editors:

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